

GRIT



GRIT
noun

Courage to take risks without fear of failure, unshakable spirit, resolve

Success doesn't always come easy, so we understand the importance of teaching campers about resilience. Foley Campers develop **GRIT** by practicing persistence. We encourage campers to fail — in a safe environment — as long as they maintain a willingness to try again.

“ I tried to get up on waterskiis all session, but I didn't get up until my last try on the last day of activities. I was up for about five seconds, but it was the best feeling ever!

—Celi, six-year camper

Guidance from trustworthy counselors and support from encouraging peers make it easier to fail without fear of judgement so that everyone leaves Camp Foley having achieved success. *Learn more at campfoley.com/grit.*



Marie Schmid
Owner/Executive Director

Alli Faricy
Director

HELPING CAMPERS GROW GRIT AND INVESTIGATE INDEPENDENCE SO THEY BECOME BRAVE, INSPIRED, WELL-ROUNDED INDIVIDUALS.

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GROW



CAMP FOLEY

est. 1924

GROW GRIT. INVESTIGATE INDEPENDENCE.

At Camp Foley, campers **GROW** due to programming that puts just as much emphasis on developing life skills as it does on mastering activity skills. We take pride when Foley campers become better archers, sailors and team members, but we take the most pride when Foley campers become stronger in character.

Everyone in the Foley community is focused on the development of specific character traits such as caring, fairness, respect and citizenship and putting those traits into action every day. *Learn more at campfoley.com/grow.*

“ Camp teaches you so many things: how to build a fire, how to waterski, how to throw a tomahawk. But it also teaches you how to be a better person.

—Raleigh, seven-year camper



GROW
verb

To develop one's skills, to become better or improved in character



CAMP ACTIVITIES

TOP TEN

WATERSKIING • SAILING
WAKEBOARDING/SURFING
RIFLERY • ARCHERY • PAINTBALL
CLIMBING • CRAFTS • FENCING • DIVING

Visit campfoley.com/activities for a complete list of activities.



Camp Foley's 211 acres of forest and 1000 feet of shoreline are the perfect setting to instruct **over 30 activities**. There's *something* for everyone: water sports, creative arts, high intensity activities, traditional sports, leadership training and wilderness trips. We're committed to camper choice, so each camper enjoys the freedom to pick their own activities.

INVESTIGATE

97% OF CAMPERS HAVE AT LEAST ONE FOLEY FIRST* EACH SUMMER.

**Foley First: When a camper tries something for the first time*



There is no better place to **INVESTIGATE** one's potential than at Camp Foley. Campers have the opportunity to try exciting and thought-provoking activities, explore the natural environment and pursue friendships with new people.

At the start of each session, Foley Counselors lead campers in setting goals to explore new passions, perfect an activity skill or strengthen specific character traits. *Learn more at campfoley.com/investigate.*

IN-VES-TI-GATE
/in'vesti,gāt/
verb

To participate engagingly or challenge oneself to learn, driven by curiosity



INDEPENDENCE

Coming to Camp Foley is a big step in **INDEPENDENCE** for campers as well as their parents. Independence starts with parents entrusting their child into the care of the Foley staff and counselors and continues with each camper gaining independence during their time away from home.

Campers thrive in their newfound independence, which comes from the decision-making in activity choice, the responsibility of cabin living and the opportunity to develop friendships with kids from all over the world. *Learn more at campfoley.com/independence.*

IN-DE-PEN-DENCE
\in-də-'pen-dən(t)s/
noun

Freedom to make choices, communicate, create friendships away from home



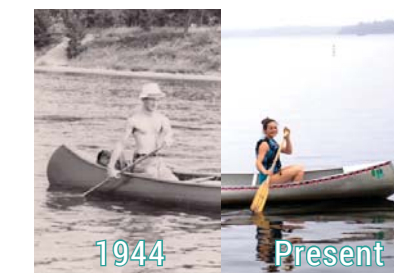
“ Thank you for making the adventure and big step towards independence such a positive one for him and the family. —Mother of a first-year camper



FOLEY TRADITION

CAMP FOLEY TIMELINE

- 1924 Father Foley establishes and builds Camp St. Thomas, later to become Father Foley's Camp for Boys.
- 1934 Construction begins on Our Lady of the Snows chapel. First mass celebrated on August 5, 1937.
- 1949 Former camper and staff member, Robert "Bob" Schmid purchases camp from Father Foley and changes the name to Camp Foley.
- 1951 Bob marries Viola Fallon; the two run camp together and raise three children – Rob, Marie and Tom. "I married a camp." -- Vi Schmid.
- 1974 Camp Foley celebrates 50 years by welcoming girls and "affording them the same benefits our boys have enjoyed during the past 49 years." Vi Schmid assumes role as director.
- 1985 Marie Schmid, Bob and Vi's daughter, assumes role as director.
- 2008 Alli Fraicy, Marie's eldest daughter, becomes co-director.
- 2024 Camp Foley's centennial.



“ After 90 years, Foley still finds a way to make a summer at camp better than the previous year. —Alumni & father of a four-year camper

The Schmid family's dedication to innovative programming and focus on youth development for the past 70 years has helped create a place that campers love and parents trust. Camp is a large financial investment, but be assured that the returns on character growth, independence, skill development and resilience are insurmountable.